

**SUNDAY OBSERVER**  
**Fashion Designer**  
*of the Year Contest*  
**2008**

*Presented by*  
**Chula Nanayakkara Ariyaratne**

# Come be a part of the allure !

by Rosanne Koelmeyer Anderson

Fashion is the great governor of the world. It presides not only in matters of dress and amusement, but in law, psychic, politics, religion and all other things of the gravest kind. Indeed, the wisest men would be puzzled to give any better reason why a particular form in all these have been at certain times universally received and at other times universally rejected than that they were, in or out of fashion. And once again for the fourth consecutive year, the Associated Newspapers of Ceylon Ltd proudly will present the show of shows, the ever popular Observer Fashion Designer Of The Year 2009 by an eminent fashion designer and model of yesteryear, Chula Nanayakkara Ariyaratne at the BMICH on November 1.

Age is no barrier and men are very much encouraged to participate in this great happening says Chula, a name synonymous with fashion designing and the Observer fashion pages over the years. The designers are also encouraged to model their outfits if they please as it has been with the presenter Mrs Chula Nanayakkara Ariyaratne as well as the Observer Fashion Designer Of The Year 2008, Dulakshi Jayasekera who took the plunge to uphold originality and novelty by doing it her way all the way through the contest.

So, if you are talented and have the knack for fashion designing, all you have to do is to send in our entry coupons along with your creative sketches and keep your fingers crossed. Check out the Daily News and the Sunday Observer newspapers for the entry coupons and put your creativity to test for this is the stepping stone to reaching greater heights nationally as well as internationally with M/S Aitken Spence Convention & Exhibition (Pvt) Ltd coming in as a main sponsor for this magnificent event.



This is another option for the neck of a white border.



These are the three colors, I will be using for the neck line border of the white border.



This is the material, I will be using for the dress...



*Casual Wear...*

Name: Rosanne Koelmeyer Anderson



Entry coupon on page 25

## First ever underwater fashion shoot



The first ever live and public underwater fashion shoot was held at Sydney's Circular Quay and is part of September's 30 Days of Fashion and Beauty promotion. TV personalities Jaymie Seal (R) and Jason Dundas (L) pull funny faces during an underwater photo shoot for Cosmopolitan magazine in Sydney on September 10. Sydney, AUSTRALIA: while model Jamie Wright (R) receives a kiss from her boyfriend and TV personality Shannan Ponton (L) during an underwater photo shoot for Cosmopolitan magazine in Sydney. **APR PHOTO**