

The search continues...

Closing date: 15th October, 2008.

Ms. Sunday Observer - The Most Popular



Ms. Lanka - The Most Beautiful



Ms. Continental - The Most Elegant



Ms. Lanka 2008

Ms. Lanka 2008 Beauty Pageant now offers 3 crowns - Ms. Lanka 2008 for the Most Beautiful, Ms. Continental for the Most Elegant contestant and to crown it all Ms. Sunday Observer for the Most Popular Contestant.

A truly Sri Lankan beauty pageant, the closing date for entries: 15th October 2008.

Ceylon Continental Hotel, the official hotel for Ms. Lanka 2008, is making a very special event

for selecting the Most Elegant Contestant, in the second week of December and also this will give a chance to young designers to design elegant dresses for this event. There will be a special award for the designer as well.

There will be a weekly coupon in the *Sunday Observer* to the public to vote for the Most Popular Contestant. Make sure you get your copies of the *Sunday Observer* each week.

The organisers, the Technique International, the School of Hairdressing and Beauty Therapy will hold a workshop in make up "Exotic Eyes" and "Tips and Toss" - Nail art for the contestants and more exciting programmes are being planned.

Please send your entry coupon to: The Director, Technique International, The School of Hairdressing & Beauty Therapy, 81/1, Horton Place, Colombo 7, Tel: 2698787

These three prestigious crowns await you, pretty women!

Ms. Continental
Ms. Observer
Max Queen

Watch out for details of 'Max Queen' on Max TV and Radio....!



"BEAUTY FOR A CAUSE"
In aid of Elders Home for the Blind - Ambalantota

Name: _____

Address: _____

Tel No: _____

Date of Birth: _____

Rules & Regulations:
- Minimum age 17yrs on the 1st September 2008
- Any marital status
- Be a citizen of Sri Lanka

Closing Date - 15th October 2008

I agree to abide by the rules of the competition.

Signature: _____
Please send a recent photograph to

Director
TECHNIQUE INTERNATIONAL
The School of Hairdressing & Beauty Therapy
81/1, Horton Place, Colombo 07.
Tel: 2698787

Media Sponsors

SUNDAY OBSERVER



For the bold and the beautiful Do you have a flair for designing?

SUNDAY OBSERVER
Fashion Designer
of the Year Contest
2008
Presented by
Chula Nanayakkara Ariyaratne



by Rosanne Koelmeyer Anderson

"She had a womanly instinct that clothes possess an influence more powerful over many than the worth of character or the magic of manners" which spurred her to move on over the years and put her talent to best use reaching her zenith in the fashion arena locally and internationally. Amidst the fast changing scenario, local fashion trends have fared reasonably well comparatively

with global cutting edge trends. Being fashion conscious has become part and parcel of life. Probably some may even say "if you are not in fashion, you are nobody". The *Sunday Observer* Fashion Designer of the Year Contest 2008 presented by the eminent fashion designer Chula Nanayakkara Ariyaratne will be held for the fourth consecutive year showcasing some of the finest creations of designers

who will be handpicked by an eminent panel of judges at the semi finals on October 13 at the BMICH from 8.30 a.m. onwards.

The contest is open to all designers especially those pursuing a career in designing here is a chance for you to unleash your potential. The *Sunday Observer* invites all promising designers, young girls and boys, men and women with a niche for cutting edge fashion trends to

rush in your entry coupons for who knows you may be the lucky winner. The contest is certainly a platform for new vistas in the industry here and abroad. The good news is that there are many exciting prizes on offer for the finalists while the winner will get a return air ticket and many more surprises.

As the countdown to the semis draws near, the *Sunday Observer* together with Chula Nanayakkara Ariyaratne take

pride in saying that this year there have been a considerable number of entries from the outstations of our beautiful isle: from far off as Gini-gathena, Girulla, Deep down south and many distant parts of the country. We encourage many more contestants to follow suit.

Distance and age are no barriers, so feel free to send in your entries right away and keep your fingers crossed. Who knows, you

may be the winner of this grand finale! Just a little tip which I recalled which may help you promising designers. "If the cut of the costume indicates intellect and talent, then the colour indicates temper and heart" so keep this in mind and make the best of both worlds.

Good luck with your entries and versatile sketches! So keep the date free, this grand finale has been sched-

uled for November 1 at the BMICH with distinguished personality of beauty hair and fashion designing Ramzi Rahaman to add glamour to the event with an aesthetic touch of entertainment from the Channa Wijewardana dance troupe and many more surprises. "Fashion it is said is more powerful than any tyrant" and so will the *Sunday Observer* Fashion Designer of

the Year Contest 2008 be with Dialog GSM coming forward as the Gold Sponsor and MAS Aitken Spence coordinating the contest and more sponsors being associated with this year's grand show of shows.