

Be a part of the grand finale on Nov. 1

Vote for your 'Most Popular Designer' this week

SUNDAY OBSERVER
Fashion Designer
of the Year Contest 2008



Presented by
Chula Nanayakkara Ariyaratne

By
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With just a week to go for the grand finale of the Sunday Observer Fashion Designer of the Year 2008 Contest, it has been absolutely hectic for the fifteen lucky finalists who are burning the midnight oil to put the finishing touches to their designer presentations for the eventful night, November 1 at the BMICH. Also remember to get as many copies of this week's Sunday Observer and fill in your voting coupon as it is your only chance to vote for the Sunday Observer Most Popular designer. The winner will be announced at the grand finale.

And for you ladies who would be gracing the occasion, there will be the selection of the best dressed lady while the funkiest teen girl and boy will also be picked. Exciting prizes and surprises are on the cards for all you winners. So make sure you make a conspicuous appearance, for who knows you may be that lucky winner. Taking local talent to international revelation, the show of all shows, the Sunday

Observer Fashion Designer of the Year Contest

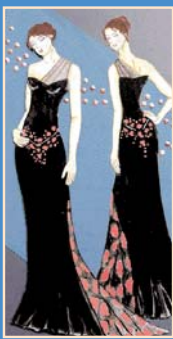
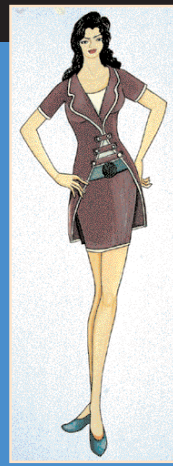
renowned by Chula Nanayakkara Ariyaratne, a teen fashion designer and model herself for the fourth consecutive year says she has indeed accomplished her dream, to have such an event to enhance the growth of the industry. Fashion is after all about establishing an image that consumers can adapt to their own individuality. It is an image that can change, that can evolve. It doesn't reinvent itself every two years and my goal is to constantly move in fashion and move in style without giving up what I am! I wish these promising designers, the finalists and all those who had the courage to participate in the contest a great future as well as our emerging local fashion industry for its success and endeavour to reach international recognition.

The evenings entertainment has been teemed with melodies from eminent Cliff Richards, dance sequences from the Chamma Wijewardana Dance Troupe, a touch of Latin to add finesse to the show as well as a dance performance by the youngest

contest of last years show together with our Gold Sponsor Dialog GSM and other sponsors M/S Aitken Spence, Development Lotteries Board and the National Lotteries Board for their contribution and many more who have come forward to be associated with the show. Be a part of the enchantment and make sure you get your tickets pronto to avoid disappointment as tickets are selling out fast.

The fifteen lucky finalist who will vie for the title of Sunday Observer Fashion Designer of the Year Contest 2008 are Chamara Liyadipitiya, Kanchana Dimuthu Ariyasinghe, Kesara de Silva, Ruwanthi Dulmini, Ashok Duminda, Shehan Fernando, Stephen Ramesh Jayasekara, Avi Medonna, Layani Perera, Charith Saminda, Prageeth Marius Jayatilake, Ruwani Lokuge, Diloki Makalanda, Sachini Nimesha and Niranjaya Ratnayake.

Just dear contestants don't just design clothes but design your dreams, for the great day is just around the corner. Be optimistic and simply do it your way and enjoy our show. Good Luck!



SUNDAY OBSERVER
Most Popular Designer

Designer :

Sent by :

Address :

Please email in your response to:
Sunday Observer, Postcode Desk,
35, D. R. Wijewardene Maw, Colombo 10.

Sketches by the finalists.



Mrs. Chula Nanayakkara Ariyaratne with the finalists.